

Youth Entrepreneurship Impact Report January - August 2022

The Youth Entrepreneurship Strategy at Bridgend College focuses on a number of key areas identified by Welsh Government. These are **enabling entrepreneurship, engaging, empowering and equipping** students to be all that they can be through **enterprise and accelerating student entrepreneurship**. The College receives much appreciated financial support from the Welsh Government to assist with this work.

Support through a blend of face-to-face and digital activities was delivered to engage students with enterprise, empower them through enterprise and equipping them for entrepreneurship. We are delighted to report that the targets set for these areas of focus were all achieved or exceeded.

Enterprising students

5343 

students engaged with enterprise

40 

students validated a business idea or test traded

604 

students took part in enterprise activities to increase their entrepreneurial capacity

20 

students started their own business

39 

students received pre-start support

Key achievements

Accelerating student entrepreneurship

- 10,278 Core Skills digital badges awarded for enterprise skills
- 143 students took part in the Step Up challenge

Enabling entrepreneurship

- Chris Jones continued in his role of Entrepreneur in Residence
- 23 Enterprise and Employability Champions in place
- £12,240 of private sector investment obtained to support students with entrepreneurial opportunities
- Bridgend College collaborated with FE colleges and universities in Wales on the third annual Summer Start-Up Week and the online Wales Student Market

Other highlights

- Ethan Thomas was named Enterprise Learner of the Year at the Bridgend College Annual Awards ceremony
- Independent Living Skills students ran 'The Preloved Boutique' at the Our Futures festival at our Pencoed Campus